



## **4BIZ Innovation Challenge 2024**

***Competition of Innovative Projects, Business Ideas & Start-up Ideas in the Field of Aquaculture and Fisheries in the Black Sea Region***

**June 21<sup>st</sup>, 2024**

**Hybrid format**

***Motto:***

***„Before learning to learn, start learning to fly!”***

*On the occasion of the **European Maritime Day 2024**, the 4BIZ Consortium Partners shall organize, in collaboration with different BSUN member universities, a dedicated event. The event that shall be organized in Constanta, Romania aims to put in forefront the problem of developing the entrepreneurial dimension of the students to emphasize the need for development of skills and the abilities in the field of aquaculture and fisheries in the Black Sea Region.*

*The event from Constanta shall be organized in cooperation with “Ovidius” University of Constanta.*

*The event shall be addressed to the students from BSUN member universities, but also to the students from other universities.*

*The topic of the event is dedicated to the field of aquaculture and fisheries, green transition approaches in this field, protection of marine habitats related to exploitation of fish and sea food resources, aquaculture and mariculture, use of satellite data for monitoring prevention and management of environmental issues related to anthropogenic activities in marine ecosystems, marine biology and genetics applied to the needs of the sector, logistic and technology aspects, renewable energy sources and other topics related to the needs of sector by eco innovative solutions.*

### **Concept**

The event consists on the following components: a plenary session which will introduce the current status of entrepreneurship in the aquaculture and fisheries sector, a session of posters with innovative business proposals and ideas of start-ups, a competition of business ideas in the front of a panel of evaluators and a Workshop on ***”Advanced Technologies and Business Models for Boosting Businesses in the Field of Sustainable Aquaculture and Fisheries in the Black Sea Region”***.

### **Aim**

The event is aiming to enhance the entrepreneurial and innovative potential of the young generation based on education and scientific research in the field of sustainable aquaculture and fisheries. The attendance of such a competition has the benefit for the young potential entrepreneurs to get acquainted on future challenges and activities in order to facilitate the initiation of successful start-ups.

## Partners

This competition is organized by Black Sea Universities Network together with 4BIZ Consortium Partners.

- 1. Black Sea Universities Network (BSUN)**
- 2. International Center for Black Sea Studies (ICBSS)**
- 3. Galati Chamber of Commerce, Industry and Agriculture (CCIA Galati)**
- 4. Igor Sikorsky Kyiv Polytechnic Institute (KPI)**
- 5. Public Union "Ukrainian Maritime Cluster" (UMC)**
- 6. Batumi State Maritime Academy (BSMA)**
- 7. Doğu Karadeniz Kalkınma Ajansı (DOKA)**
- 8. Marine Cluster Bulgaria (MCB)**
- 9. Bucharest Academy of Economic Studies (ASE Bucharest)**

The participants must have uploaded their project proposals on the platform: <https://4biz.bsosc.eu/>, as indicated in the *Competition Rules*. The members of the Jury will have access to all the uploaded project proposals, through a link, that will redirect them to the dedicated competition folder on the <https://4biz.bsosc.eu/> platform.

## The Members of the Jury:

- **Prof. Eden MAMUT**, IPS BSUN Secretary General.
- **Mrs. Georgia CHANTZI**, International Center for Black Sea Studies.
- **Mrs. Manuela BACIU**, Galati Chamber of Commerce, Industry and Agriculture.
- **Prof. Dr. Denys DEREVIANKO**, Igor Sikorsky Kyiv Polytechnic Institute.
- **Dr. Olena ZHUKOVA**, Public Union "Ukrainian Maritime Cluster".
- **Mrs. Teona DZNELADZE**, Batumi State Maritime Academy.
- **Mr. Mehmet BOZDOGAN**, Doğu Karadeniz Kalkınma Ajansı.
- **Mrs. Ilze ATANASOVA**, Marine Cluster Bulgaria.
- **Prof. Gabriela ȚIGU**, Bucharest Academy of Economic Studies.

# Program

✚ Place: *“Ovidius” University of Constanta*

✚ Competition format type: *hybrid*

✚ Date: *21<sup>st</sup> of June, 2024*

**9:00** – Registration of the participants

**9:30** – Opening ceremony

**10:00** – Keynote Speeches

**10:30** – Coffee Break

Attending of the Posters Panel

**11:00** – Presentation of the Projects in front of the Evaluation Panel

**13:00** – The award ceremony

**13:30** – Buffet lunch

**14:00** – Workshop on *”Advanced Technologies and Business Models for Boosting Business in the Field of Sustainable Aquaculture and Fisheries in the Black Sea Region”*

**16:00** – Conclusions and closure