



Distinguished Rector,

The Black Sea Universities Network and the American University of Armenia are cordially inviting you to the BSUN 2020 Congress that shall be organized between 20<sup>th</sup> and 22<sup>nd</sup> of October, 2020.

This year, AUA has the honor of hosting the BSUN 2020 Congress and the 14<sup>th</sup> Conference of Rectors from the Black Sea Region that shall be organized as a virtual event.

Based on the proposal of the American University of Armenia, the BSUN Executive Board approved the organization of the BSUN 2020 Congress under the theme of **The University's Role in Solving Complex Challenges**. There are many complex challenges, a number of which are captured in the UN Sustainable Development Goals (SDGs) and to which almost all countries have committed themselves. Universities have a role in addressing all of these challenges. With this conference, it is intended to lead a conversation among members of the Black Sea Universities

Network on universities' role in developing creative solutions to complex societal challenges.

In the first two days virtual conference, there are invited experts, university partners, and government and industry leaders to present their views on the four themes:

- *University Leadership in Society,*
- *Complex challenges and universities,*
- *Public-private-university partnerships, and*
- *Forming solution-driven university alliances.*

This year's host of the Congress is a very good example of a university where partnerships built on trust enable transformative change and lasting impact. The excellent faculty, researchers, students, and staff are looking forward to virtually welcoming you to AUA.

The conference will have a virtual space for academic posters that show examples or reflect on the four themes of the conference. Posters can be submitted by October 1, 2020, to [bsun2020@aua.am](mailto:bsun2020@aua.am) .

We hope you will join us for the BSUN Congress on **October 20-21, 2020**. The General Assembly for the BSUN partner universities will take place on **October 22, 2020**. Please register using the attached form or via the link from the Congress website, and if you have any question, please feel free to email to us at [office@bsun.org](mailto:office@bsun.org) or directly to the local organizing team [bsun2020@aua.am](mailto:bsun2020@aua.am), or visit our website [www.bsun.org](http://www.bsun.org) or the website of the Congress <https://bsun2020.aua.am>

With my highest consideration,

Prof. dr. Eden MAMUT  
BSUN Secretary General

